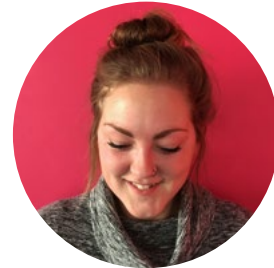


BARCADIA MEDIA

RATE CARD 2018



financial | reporter



property | reporter

commercial | reporter

access.

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All prices not inclusive of VAT

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DIGITAL ADVERTISING



financial | reporter



property | reporter



commercial | reporter

BANNERS & BUTTONS

- Anchored Ribbon (980 x 90px)
- Billboard (980 x 250px)
- Bookends (120 x 600px)
- Half page (300 x 600px)
- MPU (300 x 250px)
- Ribbon (980 x 60px)

- £140cpm
- £120cpm
- £105cpm
- £90cpm
- £80cpm
- £65cpm

- £120cpm
- £100cpm
- £90cpm
- £80cpm
- £70cpm
- £60cpm

- £350 per month
- £300 per month
- £270 per month
- £250 per month
- £200 per month
- £180 per month

SPONSORSHIP OPPORTUNITIES

- Homepage takeover
- Newsletter sponsorship (728 x 90px)

- price on request
- £70 per email

- price on request
- £60 per email

- price on request
- £50 per email

EMAIL MARKETING

- Database e-shot
- Follow up e-shot

- £550 per broadcast
- £250 per broadcast

- £450 per broadcast
- £250 per broadcast

- £350 per broadcast
- £250 per broadcast

BESPOKE SOLUTIONS

- Email design
- Banner advert design
- E-Survey
- Video/TV production

- price on request
- price on request
- from £1,750
- from £2,500

- price on request
- price on request
- from £1,750
- from £2,500

- price on request
- price on request
- from £1,750
- from £2,500

BANNER PLACEMENT



EVENTS & ROADSHOWS

SPECIALIST LENDING ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor	£7,500
Roundtable specialist	£5,000



BUY-TO-LET ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor	£7,500
Roundtable specialist	£5,000



COMMERCIAL FINANCE ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor	£7,500
Roundtable specialist	£5,000



COMPLEX LENDING ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor	£7,500
Roundtable specialist	£5,000



PROPERTY FINANCE ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor	£7,500
Roundtable specialist	£5,000



#FRAWARDS 2018



#FRAWARDS 2017

SPONSORSHIP PACKAGES

SILVER £1,610

Category sponsorship

Sponsorship of a chosen award category with branding on the winner's trophy and the website

Website profile

Featured business profile on the #FRAWARDS website

1 email broadcast

To our database of over 32,000 financial advisers

2 Party invitations

To attend our winners' party event on 16th May 2017 in Manchester

1 website banner

238x238 pixel banner advert to run on rotation across the #FRAWARDS website

GOLD £2,875

Category sponsorship

Sponsorship of a chosen award category with branding on the winner's trophy and the website

Website profile

Featured business profile on the #FRAWARDS website

1 email broadcast

To our database of over 32,000 financial advisers

3 party invitations

To attend our winners' party event on 16th May 2017 in Manchester

1 website banner

980x60 pixel banner advert to run on rotation across the #FRAWARDS website

Marketing/website sponsorship

Your branding across all marketing campaigns including email broadcasts, #FRAWARDS website and banner advertising

PLATINUM £4,140

Category sponsorship

Sponsorship of a chosen award category with branding on the winner's trophy and the website

Website profile

Featured business profile on the #FRAWARDS website

1 email broadcast

To our database of over 32,000 financial advisers

5 party invitations

To attend our winners' party event on 16th May 2017 in Manchester

2 website banners

238x238 & 980x60 pixel banner adverts to run on rotation across the #FRAWARDS website

Marketing/website sponsorship

Your branding across all marketing campaigns including email broadcasts, #FRAWARDS website and banner advertising

Winners' party sponsorship

Your branding at the winners' party including screen projections in and around the event

RATE CARD 2018

BARCADIA
MEDIA

access. MAGAZINE

FINANCIAL
SERVICES
EXPO



access.
MAGAZINE

	GLASGOW	MANCHESTER	WALES	LONDON	MIDLANDS
MAGAZINE ADVERTS					
Back page (172 x 235mm)	£1,000	£1,100	£1,000	£1,200	£1,000
Full page (page 2) (172 x 235mm)	£800	£900	£800	£1,000	£800
Full page (172 x 235mm)	£600	£700	£600	£800	£600
Half page (172 x 118mm)	£300	£400	£300	£500	£300
Double page spread (344 x 235mm)	£1,000	£1,200	£1,000	£1,400	£1,000
Belly band (420 x 80mm)	£1,200	£1,400	£1,200	£1,600	£1,200
A5 Insert (148 x 210mm)	£1,200	£1,400	£1,200	£1,600	£1,200
Advertorial (750 words)	£600	£700	£600	£800	£600

NOTE: All artwork to be provided in CMYK and in EPS, TIFF or PDF format with 3mm bleed

WEBINARS

NEW FOR 2018

CONNECT WITH YOUR AUDIENCE,
WITHOUT HAVING TO LEAVE THE OFFICE

Time is at a premium for most of us, from BDMs to brokers - but Financial Reporter webinars allow you to connect with your audience, without having to leave the office, and we couldn't have made the process more simple!

Simply put, we invite our readers - made up of mortgage brokers, IFAs and advisers from across the UK - to 'meet' with you online, where you can share your expertise, or discuss an exciting new product launch. There's no travelling or booking hotels needed, just you and a virtual room full of potential leads, making it a time-efficient and forward-thinking way to connect with the industry. What more could you want?

WEBINAR TYPE

One off standard webinar
4 event workshop

COST

£600
£2,000