



property | reporter

**AWARDS**



**2020**

**DIGITAL SPONSORSHIP**

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# #PRA20 REWARDING EXCELLENCE IN THE UK PROPERTY INDUSTRY

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The Property Reporter Awards are a brand new industry awards programme designed to reward excellence, innovation, and commitment in the property industry.

Over half a million people work in the UK property market - it is the thriving, beating heart of our economy, and it is constantly changing.

We want to celebrate those who create that change. The businesses who innovate, develop and explore. Those who support landlords, or develop leading property technology, or offer niche property finance.

Help us create positive change in the industry: make a nomination in the 2020 Property Reporter Awards now.

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# WITH OVER 134,000 ENGAGED MONTHLY READERS #PRA20 MAKES SENSE



## Who are the Property Reporter Awards for?

For the landlords and property professionals in our industry, to reward the businesses who go that extra mile; who go out of their way to improve the industry for you and consumers alike.

## NOMINATIONS 5<sup>TH</sup> - 30<sup>TH</sup> OCTOBER

Readers will be invited to make nominations for a business who deserves the recognition (or nominate your own business!). Include as much or as little as you'd like - testimonials, links to videos, financials - and tell us what makes that business award-winning.

## JUDGING PERIOD 2<sup>ND</sup> - 13<sup>TH</sup> NOVEMBER

Our expert judges will read through each application and pick out the most interesting, impressive and outstanding applications, using their years of experience and a weighted voting system to cast their votes.

## FINALISTS ANNOUNCED 19<sup>TH</sup> NOVEMBER

Next, we'll announce the list of finalists - cause for celebration in itself, as the competition will be fierce and each spot will be well-deserved!

## WINNERS ANNOUNCED 26<sup>TH</sup> NOVEMBER

Finally, the winners are revealed! The 2020 Property Reporter Award winners will be announced via a slick digital celebration - you won't want to miss it.

## CATEGORIES

**BEST LETTINGS AGENCY**

**BEST ESTATE AGENCY**

**BEST AUCTION HOUSE**

**BEST PROPERTY  
DEVELOPER**

**BEST MORTGAGE  
LENDER**

**BEST BUY TO LET  
MORTGAGE LENDER**

**BEST BRIDGING LENDER**

**BEST PROPERTY FINANCE  
BROKER**

**BEST PROPTech  
COMPANY**

**BEST PRODUCT FOR  
LANDLORDS**

**SPOKESPERSON OF THE  
YEAR**

**BEST ACCOUNTING AND  
TAX SERVICES**

**BEST LANDLORD LEGAL  
SERVICES PROVIDER**

**BEST LANDLORD  
INSURANCE PROVIDER**

# #PRA20 DIGITAL SPONSORSHIP OPPORTUNITIES



## DIGITAL CATEGORY SPONSOR

Increase your brand profile by supporting an #WRA20 award category (limited availability) and be seen by thousands of applicants, nominees, and Financial Reporter readers.

- + CATEGORY SPONSORSHIP
- + BRANDING ACROSS ALL MARKETING
- + PRA20 WEBSITE BRANDING
- + PR DATABASE EMAIL BROADCAST
- + WINNERS PRESENTATION ADVERT
- + VIDEO PRESENTATION OF YOUR AWARD

**£1,000+VAT**

## DIGITAL HEADLINE SPONSOR

Demonstrate your commitment to the property industry as our exclusive headline sponsor gaining high-visibility brand awareness with our thousands of applicants, nominees, and readers.

- + EXCLUSIVE HEADLINE SPONSORSHIP ACROSS ALL MARKETING AND ARTWORK
- + CATEGORY SPONSORSHIP
- + BRANDING ACROSS ALL MARKETING
- + PRA20 WEBSITE BRANDING
- + PR DATABASE EMAIL BROADCAST
- + WINNERS PRESENTATION ADVERT
- + VIDEO ADDRESS AT THE START OF OUR 2020 WINNERS PRESENTATION
- + VIDEO PRESENTATION OF YOUR AWARD

**£3,000+VAT**

**BOOK YOUR PACKAGE TODAY:**

**JAMES LUCAS** [JAMES@BARCADIAMEDIA.CO.UK](mailto:JAMES@BARCADIAMEDIA.CO.UK)

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