



**BARCADIA
MEDIA**

RATE CARD 2020

FOR ADVERTISING & EVENT ENQUIRIES
PLEASE CONTACT A MEMBER OF OUR SALES TEAM:

JAMES LUCAS

JAMES@BARCADIAMEDIA.CO.UK

01253 272 998

KIRSTY SHIELDS

KIRSTY@BARCADIAMEDIA.CO.UK

01253 272 998

BETHANY LOCKETT

BETHANY@BARCADIAMEDIA.CO.UK

01253 272 998

ALL PRICES NOT INCLUSIVE OF VAT

DIGITAL ADVERTISING

financial | reporter

FOR FINANCIAL REPORTER
ADVERTISING ENQUIRIES CONTACT:

KIRSTY SHIELDS

KIRSTY@BARCADIAMEDIA.CO.UK

01253 272 998

BANNERS & BUTTONS

Anchored Ribbon (980 x 90px)	£145cpm
Billboard (980 x 250px)	£125cpm
Bookends (120 x 600px min / 120 x 1080px max)	£110cpm
Half page (300 x 600px)	£95cpm
MPU (300 x 250px)	£85cpm
Ribbon (980 x 60px)	£70cpm
Button (300 x 100px)	£65cpm

SPONSORSHIP OPPORTUNITIES

Homepage takeover	price on request
Newsletter sponsorship (728 x 90px)	£75 per email

EMAIL MARKETING

Database e-shot	£600 per broadcast
Follow up e-shot	£300 per broadcast

BESPOKE SOLUTIONS

Email design	price on request
Banner advert design	price on request
Insights Survey	from £1,750

SITE CREDENTIALS

DAILY VISITS **3067**

MONTHLY VISITS **93,287**

WHO?

- Mortgage Brokers
- IFA's
- Other Financial Intermediaries

DATABASE

AVERAGE SIZE **20,000**

AVERAGE OPEN RATE **11%**

AVERAGE CTR **3%**

DIGITAL ADVERTISING

property | reporter

FOR PROPERTY REPORTER
ADVERTISING ENQUIRIES CONTACT:

BETHANY LOCKETT

BETHANY@BARCADIAMEDIA.CO.UK

01253 272 998

BANNERS & BUTTONS

Anchored Ribbon (980 x 90px)	£120cpm
Billboard (980 x 250px)	£100cpm
Bookends (120 x 600px min / 120 x 1080px max)	£90cpm
Half page (300 x 600px)	£80cpm
MPU (300 x 250px)	£70cpm
Ribbon (980 x 60px)	£60cpm
Button (300 x 100px)	£50cpm

SPONSORSHIP OPPORTUNITIES

Homepage takeover	price on request
Newsletter sponsorship (728 x 90px)	£60 per email

EMAIL MARKETING

Database e-shot	£450 per broadcast
Follow up e-shot	£250 per broadcast

BESPOKE SOLUTIONS

Email design	price on request
Banner advert design	price on request
Insights Survey	from £1,750

SITE CREDENTIALS

DAILY VISITS **1900**

MONTHLY VISITS **57,719**

WHO?

- Landlords
- Estate & Letting Agents
- Other Property Professionals

DATABASE

AVERAGE SIZE **14,000**

AVERAGE OPEN RATE **11%**

AVERAGE CTR **2%**

DIGITAL ADVERTISING

commercial | reporter

FOR COMMERCIAL REPORTER
ADVERTISING ENQUIRIES CONTACT:

BETHANY LOCKETT

BETHANY@BARCADIAMEDIA.CO.UK

01253 272 998

BANNERS & BUTTONS

Anchored Ribbon (980 x 90px)	£350 per month
Billboard (980 x 250px)	£300 per month
Bookends (120 x 600px min / 120 x 1080px max)	£270 per month
Half page (300 x 600px)	£250 per month
MPU (300 x 250px)	£200 per month
Ribbon (980 x 60px)	£180 per month
Button (300 x 100px)	£120 per month

SPONSORSHIP OPPORTUNITIES

Homepage takeover	price on request
Newsletter sponsorship (728 x 90px)	£50 per email

EMAIL MARKETING

Database e-shot	£350 per broadcast
Follow up e-shot	£250 per broadcast

BESPOKE SOLUTIONS

Email design	price on request
Banner advert design	price on request
Insights Survey	from £1,750

SITE CREDENTIALS

DAILY VISITS 500

MONTHLY VISITS 15,200

WHO?

- True Commercial Brokers

DATABASE

AVERAGE SIZE 7,000

AVERAGE OPEN RATE 12%

AVERAGE CTR 1%

BANNER PLACEMENT

FOR FINANCIAL REPORTER
ADVERTISING ENQUIRIES CONTACT:

KIRSTY SHIELDS

KIRSTY@BARCADIAMEDIA.CO.UK

01253 272 998

FOR PROPERTY & COMMERCIAL
REPORTER ADVERTISING ENQUIRIES
CONTACT:

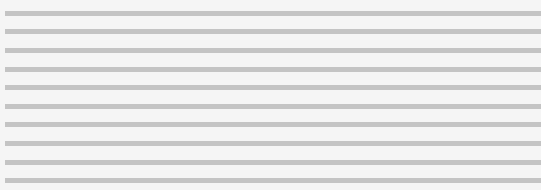
BETHANY LOCKETT

BETHANY@BARCADIAMEDIA.CO.UK

01253 272 998

BOOKENDS 120 X 600PX MIN / 120 X 1080PX MAX

BILLBOARD
980 x 250PX



MPU
300 x 250PX



RIBBON/ANCHORED RIBBON 980 x 60PX / 980 x 90PX

HALF PAGE
300 x 600PX



BUTTON 300 X 100PX

BOOKENDS 120 X 600PX MIN / 120 X 1080PX MAX

EDUCATIONAL ROADSHOWS

FOR ALL ROADSHOW & EVENT
ENQUIRIES CONTACT:

JAMES LUCAS

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TO DOWNLOAD A FULL CALENDAR
OF OUR 2020 ROADSHOWS & EVENTS

[CLICK HERE](#) 



SPECIALIST LENDING ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor £7,500
Roundtable specialist £5,800



BUY-TO-LET ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor £7,500
Roundtable specialist £5,800



COMMERCIAL FINANCE ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor £7,500
Roundtable specialist £5,800



LATER LIFE LENDING ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor £7,500
Roundtable specialist £5,800



REGIONAL LENDING ROADSHOW (PER DAY)

Headline sponsor £1,875
Roundtable specialist £1,450



HELP TO BUY ROADSHOW (PER DAY)

Headline sponsor £1,875
Roundtable specialist £1,450



SELF EMPLOYED LENDING EVENT (PER DAY)

Headline sponsor £1,875
Roundtable specialist £1,450



ADVERSE CREDIT ROADSHOW (PER DAY)

Headline sponsor £1,875
Roundtable specialist £1,450

RATE CARD 2020

**BARCADIA
MEDIA**

FINANCIAL REPORTER AWARDS



FOR ALL FINANCIAL REPORTER
AWARDS ENQUIRIES CONTACT:

JAMES LUCAS

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CATEGORY SPONSOR

3 x Awards party tickets

Drinks reception

Awards ceremony

Post-awards entertainment

+ Category sponsorship

+ Branding across all marketing

+ #FRA website profile

+ Full programme advert

+ FR database email broadcast

+ Present your award on the night

+ Banner on the #FRA website

£2,850

EXCLUSIVE HEADLINE SPONSOR

Exclusive headline sponsorship of the 2020 Financial Reporter awards programme - "In partnership with" your brand. Prominent branding across all 2020 marketing and at the Winners' Party through all visuals, hanging banners and installations.

Drinks reception

Awards ceremony

Post-awards entertainment

+ 6 bottles of house wine

+ Category sponsorship (as well as your logo engraved on each trophy)

+ Branding across all marketing

+ #FRA website profile

+ Full programme advert, forward and featured article

+ FR database email

+ Present your award on the night

+ Opportunity for key note address

£19,500

WOMEN'S RECOGNITION AWARDS



FOR ALL FINANCIAL REPORTER
AWARDS ENQUIRIES CONTACT:

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TABLE PACKAGE

Pre-dinner drinks reception
10 places at your table
Three-course meal
Awards ceremony
Post-awards entertainment

£2,900

CATEGORY SPONSOR

Pre-dinner drinks reception
10 places at your table
Three-course meal
Awards ceremony
Post-awards entertainment

+ Category sponsorship

+ Branding across all marketing

+ #FRWRA website profile

+ Full page programme advert

+ FR database email broadcast

+ Present your award on the night

+ 6 bottles of house wine

£4,900

EXCLUSIVE HEADLINE SPONSOR

**Exclusive headline sponsorship of
the 2020 #FRWRA awards
programme - "In partnership
with" your brand.**

Pre-dinner drinks reception
10 places at your table
Three-course meal
Awards ceremony
Post-awards entertainment

+ Category sponsorship (as well as
your logo engraved on each trophy)

+ "In partnership with..." branding
across all marketing

+ #FRWRA website profile

+ Full programme advert, foreward
and featured article

+ FR database email broadcast

+ Present your award on the night

+ 6 bottles of house wine

+ Opportunity for key note address

£25,000